

MEDIA ADVISORY



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BOSTON-BASED COMPANY IS GIVING AWAY HUNDREDS OF PLANTS TO CELEBRATE NATIONAL INDOOR PLANT WEEK

Cityscapes, a Boston-based horticulture company is celebrating National Indoor Plant Week by giving away hundreds of plants all around Boston on September 21st. Catch the Cityscapes team spreading their love for plants and educating people about the multitude of benefits that indoor plants provide us.

National Indoor Plant Week, held the third week of September, was created to spark awareness for the many positive impacts that indoor plants have on our lives. Founded by members of the interior horticulture industry, NIPW engages the greater public and educates them on how plants can make their lives healthier and more enjoyable.

Many of the benefits of indoor plants are backed by the Biophilia Hypothesis – the theory that humans have an innate connection and draw towards nature. Many studies have proven that indoor plants boost mood, enhance productivity, increase attention rates, reduce stress, and improve cognitive function.

Cityscapes, in its 30th year of business, is a Boston-based, woman-owned horticulture and design company that specializes in large scale installations in commercial buildings. Beyond horticultural design and care, Cityscapes values its connection to the community. By selling plants for charity and engaging in companywide volunteerism for a range of local non-profits., Cityscapes is committed to upholding this value.

For more information about Cityscapes, please visit – www.bostoncityscapes.com